

AlexPop.com

Info,Bio,Interviews,Quotes,FAQ etc

ABOUT ALEX ROSS-IVER:



Alex Ross-Iver - Composer/Songwriter/Publisher (ASCAP) is the author of so-called **Anti-Serious Music** Genre.

He cites a list of influential artists that includes: *Beck, Barry Adamson, Jimi Tenor, Isaac Hayes, Apollo 440, Aphex Twin, Junior Senior, Tricky, Orbital, William Orbit, Primus, Morphine, David Bowie, Seal, Sting, Smash Mouth, Cake*, and many more. After years of work, Alex decided to pursue life as a soundtrackwriter & songwriter, offering a style he refers to as "*freaky, jokey/moody, unusual and typical soundtrack-sounding, semi-easy listening, electro funky soul, eclectic, indie, punk, electronica*," a style he describes as being perfect for an ingenious film, cartoon, or television project.

Alex's songs = odd abstractive lyrics - vocal/lyrical improvisation: "*that refers a listener to the prehistoric time, the time when everything was pure and each word was significant and had a meaning*".

FAQ:

Q: Whose vocal on "Wacky Jacky" ???

A: It's ME ! :-) I use Hardware & Software (Cubase, ProTools, Reason) so I can use "PitchShift" PlugIns to transpose/pitchshift my vocal parts/tracks. I'm not using samples/loops: i do play/sing every single note on my tracks.

Q.What services do you offer?

A. I can provide any of the following services:

- 1) Custom music composition from short loops to full length feature film scores.
- 2) Licensing of pre-written tracks in a wide range of styles including electronica, orchestral, ambient, experimental, dance, rock etc. The tracks on the site are not my complete library, just a representative sample of styles - I have many other tracks offline that may be suitable if you're looking for something pre-written.
- 3) Sound effects/sound design (e.g. atmospheric audio beds, underscore and backing for dramatic effect eg horror, ambient, suspense etc).

Q: Are you a "studio Band/Project" ?

A: Yes.

Q: What are your Prices or rates?

A: My rates vary. They are based on 4 things "Who" "What" "When" "Where" - Contact me: **A@AlexPop.com**

Q: What's your Plan / Goal for the rest of the year?

A: Are you Music Manager and/or a Publisher? - Keep in touch :-). Indie Music Fans can buy my NEW fresh Eclectic LP "*Best of 2001-2005*" ... ([click](#) to buy it on **iTunes**) or visit: www.Eclectic-Music.com

Web Links:

Official web site: www.AlexPop.com

"Best of 2001-2005" LP Mp3s on **iTunes**: www.Eclectic-Music.com

Myspace page: www.myspace.com/AlexPop

Music Videos on www.youtube.com/WeirdMusicNet

CDbaby page: www.cdbaby.com/rossiver2

Songwriting Awards Info:



Alex was a semifinalist in the "R&B/Hip-Hop" category in the 2003 International Songwriting Competition and a finalist in the "Miscellaneous" category in the 2004 UK Songwriting Contest, each being the first time anyone from his country had achieved such a feat. Alex also earned Honorable Mentions for four songs in the Thirteenth Annual **Billboard World Song Contest**:

Alex Ross-Iver earned *Honorable Mentions* for 4 songs in the 13th Annual BILLBOARD WORLD SONG CONTEST:

Songs: "Raga", "Holly Would Me", "Wacky Jacky", "A(Get the A today)".

2004 UK Songwriting Contest Finalist:

"Raga" - Miscellaneous Category: www.songwritingcontest.co.uk

2003 International Songwriting Competition(ISC) semi-Finalist in R&B/Hip-Hop:

Joky Electro/R&B Song "Wacky Jacky" : www.songwritingcompetition.com

Alex's Favorite Artists:

Beck, Barry Adamson, Jimi Tenor, Jay Jay Johanson, Tricky, Apollo 440, Aphex Twin, Junior Senior, Orbital, William Orbit, Primus, Morphine, David Bowie, Seal, Sting, U2, Smash Mouth, Cake, FLC etc

PRESS, Major Labels & Production Companies REVIEWS & Quotes:

"Alex, I like the tracks, I think you are very talented..." - BRIAN MICHEL BACCHUS

Brian Michel Bacchus - Top 10 A&R for 2004 (SoulFeast Music, signed and A&R'd Norah Jones' "Come Away With Me" and has produced, signed or A&R'd many artists over the years,including: Ronny Jordan, Randy Weston, Terry Callier,James Hurt, Wolfgang Muthspiel etc. <http://www.soulfeastmusic.com>)

"Good works ! Very original sounding material! We like the instrumentation, choice of sounds and arrangements! Intensive vocal mixes-works well with the music. We have found this music to be well written both musically as well as "lyrically" - Alex has found his own style in a mass of genres..." - IMG Canada

"Hey Alex! Thanks for sending us here at Undercover a copy of "Berk Lee Songs". The CD certainly was interesting and unique (which is a good thing!), and I think it would go down well with people who are fans of Beck....)" - Eve Jenkin (Undercover Media)

"Electro-Funk Soul Brother Alex - Soaring Disco strings, Wah-Wah and vintage synths of Curtis Mayfield and Isaac Hayes for the 21st Century!" - F.Ashcroft

"Middle of an extreme measure." is one asskicking song!!! Sounds really, really FAT !! Sure got some talent over there!!!" - "Electronic Musician"

"Cool chorus, cool sense of humor and bridge, in its simplicity ...all in all it's cool, there is a sort of Frank Zappa weird humor that I like your "Berklee" song " - LuigiP.

"You're definitely Original..." - Zack D. (Well Run Music & Mgmt)

"Very special music..." - Christophe C. (Alpha Omega Records)

"I think the music is cool, got a nice beat, a bit eerie though :)" - (Devoted Pink)

"I think the strength in the "Raga" song is the whole arrangement of the song. It's amazing how you piece all the simple ideas together and make it sound so good.." - KK

"I checked out your music and think it's very creative. Very different and unpredictable. You obviously have a very clear and specific vision for what you want to express and say through it. I enjoyed it a lot. Especially the "monkey voice"....:-)" - Taylor Mesple

"VERY UNIQUE - STANDS OUT !" Alex S. (Sanctuary Group).

"Yes your mixes are very funky well done! I like the first song in particular!! Very good sample !!! " - Paula M. (Diamond Road Management)

"I had a listen to your cd and I think you have a lot of interesting ideas....)" - Thomas B. (Crunchy Frog Records)

"Alex, you have some very unique music and I think you will do very well :)" - Tina (C.H.I.M.E. Entertainment)

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