

For Immediate Release

Alex Pop Project Releases Gordy Goudie Remix of “Indie Star” Experimental-Electro Pop Single



****Download the single on iTunes <https://itunes.apple.com/gb/album/indie-star-gordy-goudie-remix/id1179720982>**

December 8, 2016 – New York, NY – Alex Pop Project is pleased to announce the release of their indie-electro single “Indie Star” remixed by legendary Glasgow, UK producer, composer and guitarist Gordon “Gordy” Goudie (Echo and The Bunnymen, Simple Minds).

“Goudie’s remix brings a distinctive indie electro-rock/industrial sound to the experimental, avant-garde track,” said Alexander Ross-Iver, the Georgian artist/songwriter and producer behind Alex Pop Project.

Ross-Iver said he was thrilled to work with Goudie because of his stellar work as both a producer and musician with bands like 80s icons Echo and The Bunnymen and Simple Minds. “He did a fantastic job remixing my weird, eclectic song,” Ross-Iver said.

Goudie entered the UK music scene in the mid-1980s, as the rhythm guitarist with The Primevals, and quickly became a renowned composer, musician and producer in the UK. His work with Simple Minds began in 2001, as a producer and musician (bass, guitar and keyboards) with the albums Neon Lights and Cry. Most recently, Goudie appeared on the new Simple Minds album, Acoustic, featured on guitar and harmonica. Goudie joined Echo and The Bunnymen as a guitarist in their touring band in the mid-2000s and remains in their current lineup.

Ross-Iver, who launched his international career as the founder of Alex Pop Project, has been hailed as “one of the most innovative exponents of electronic experimentalism to have come out of Eastern

Europe,” and remains one of the few Eastern European artists to achieve success outside of his home country. His sound has been described as a mix of “the danceability of A-ha with the brashness of The White Stripes.”

Through Alex Pop Project, Ross-Iver constantly pushes musical boundaries, with his spirited combinations of avant-garde, experimental style and sound, and influences including Brian Eno, Phillip Glass, The Knife and Kraftwerk.

Alex Pop Project is also well-known for surprising and innovative collaborations. Carlos Peron, founder of Yello, remixed Ross-Iver’s track “4 Room Song” in 2013. In 2015, Ross-Iver released the “catchy, edgy and seductive” Alternative Pop single “Wanna Be Your Man,” featuring guest vocalist Les McKeown, the voice of 1970s pop superstars Bay City Rollers. Ross-Iver co-wrote the track with two other acclaimed UK rock-pop writers and producers, John McLaughlin and Jud Mahoney.

“Indie Star” is available to purchase and download at iTunes (<https://itunes.apple.com/gb/album/indie-star-gordy-goudie-remix/id1179720982>).

All Media Inquiries and Interview Requests

Peter Nochik / uktop40charts.com Magazine

Phone: +44 20 8123 5451 Email: weirdmusicmag@gmail.com

For the latest on Ross-Iver and Alex Pop Project visit: <http://www.alexpop.com/> & <http://weirdmusic.net>

Facebook: <https://www.facebook.com/alexpopmusic> Twitter: @AlexPopRecords

iTunes www.Eclectic-music.com



Photo: Alexander Ross-Iver | Copyright ©2015-2018

###

Press release by Word Spiral Media, LLC www.wordspiralmedia.com